

# NACE Northeast Florida Chapter Newsletter



July 21, 2010

## PRESIDENT'S MESSAGE

As I was getting ready to write this month's message, I started to think about the upcoming NACE National Conference being held next week in Austin, Texas, and how I wished that every member could attend! It's a great chance to network, to see how other chapters are doing things, and to see the fabulous events that the host chapter produces for all 600 attendees. This year, our chapter will be represented by Heather Canada as a Breakout Session Speaker, and also by Michelle Cox, Cordel Crowley and myself.

As I think about seeing old friends and making new ones at the conference, I am also reminded that I am going back home to Texas, where I started my NACE leadership so many years ago. My years in NACE have taught me to be a leader, for you as a chapter leader but also as an individual.

My message this month is that you get out of your NACE membership what you put in and what you want to get back from being a part of a great organization. So I want to THANK YOU all for being members our chapter and a part of the NACE

Warm regards,  
Robert Capers



## BUSINESS PARTNER SPOTLIGHT

At each monthly meeting, we showcase one of our Business Partner members. This month's spotlight is **Joe Sampson of Sight & Sound Productions.**

Sight & Sound Productions started in 1987 as Hubbard Sight & Sound, working exclusively in the audiovisual equipment rental industry. Over time, they have grown and evolved to meet their clients' needs. In 1998, they expanded into the décor elements of events with sister company, Ultimate Events. By 2005, the two companies had merged into Sight & Sound Productions and had grown into one of Jacksonville's top event production companies. With continued growth and the acquisition of a few smaller audio visual companies in 2009 and Mugwump Productions in 2010, Sight & Sound is poised to remain one of Northeast Florida's largest event production companies.

As the Manager of Business Development, Joe Sampson has revitalized the area of the business that got Sight & Sound started - equipment rentals. Working with area hotels, venues, restaurants, caterers and meeting planners, he has built the décor and audiovisual equipment rental business back from the ground up; meeting and exceeding the goals with which he has been tasked. Joe is continually striving to better understand the desires of his customers so he can develop improved pricing, service and programs to meet each and every client's precise needs.



If you are interested in being in the spotlight, contact:

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## MEMBERSHIP INFO

Do you know someone that would benefit from NACE membership? Invite them to a meeting, or pass their name along to our membership chair:

Kris Parnell, Footloose Entertainment  
904.854.8014 or [info@footlooseentertainment.com](mailto:info@footlooseentertainment.com)